

MADP Circle of Hope

Helping You Navigate the Complex World of Cancer



When facing a cancer diagnosis, individuals and families are often asked to absorb complex medical information and make important decisions in a very short period of time. At MADP, we recognize the seriousness of this moment - and the emotional, physical, and clinical weight it carries. No one should have to navigate this journey alone.

The purpose of the MADP Circle of Hope is simple but urgent: to ensure that **every patient - regardless of zip code or care setting** - has access to clear information, evidence-based guidance, and **the same standard-of-care knowledge available at leading cancer centers across the United States.**

Today, precision medicine and tumor biomarker testing are a recognized standard of care at major NCI-designated cancer centers. These tools help identify what may be driving an individual cancer and can inform treatment decisions, including targeted therapies, immunotherapy options, and clinical trial opportunities.

In today's rapidly evolving cancer care landscape, ensuring that patients are aware of these options is more important than ever. Patients everywhere deserve the opportunity to understand their testing options and to discuss treatments or interventions that aim not only to extend life, but also to preserve quality of life.

The MADP Circle of Hope provides trusted, educational resources to help patients better understand tumor biomarker testing and the laboratories that offer this testing nationwide.

Our goal is not to direct treatment or replace medical care, but to provide patients with information so they can engage in informed, **meaningful conversations with their oncology teams** about testing options, treatment pathways, and - when appropriate - clinical trials relevant to their specific cancer.

Patient advocacy is a critical component of the cancer journey and plays an important role in shaping care decisions and outcomes. Understanding your diagnosis, asking informed questions, and participating actively in your care can meaningfully influence treatment options and care pathways.

No one is more invested in your survivorship and quality of life than you, and our goal is to help ensure you have the knowledge and tools needed to make informed decisions regarding your cancer care.

We are deeply grateful to the clinicians, researchers, and advocates who contribute their expertise to this work - **many of whom are cancer survivors themselves.** Their leadership and compassion continue to drive innovation, expand access, and help remove barriers so patients can receive the highest possible standard of care - regardless of zip code.

The **MADP Circle of Hope** is intended for individuals newly diagnosed with cancer, those actively undergoing treatment, and survivors seeking continued guidance and support. Wherever you are in your journey, you are not alone. We stand beside you as partners in advocacy, education, and hope.

We are here for you — every step of the way.

Together, we fight cancer.

